

QUALIFICATION HIGHLIGHTS

- Able to develop comprehensive, strategic and creative marketing solutions from concept to completion
- Project and client relationship management
- Extensive experience in both print and digital mediums
- Strong interpersonal skills and enjoys collaboration with others
- Provides supervision and design direction to junior designers

PROFESSIONAL **EXPERIENCE**

2009 to Present Web Design Consultant, Chang Design, Brookline, MA

Chang Design is a creative design studio that delivers integrated print and digital design solutions.

2006 to 2008 Senior Art Director, Course Technology, Cengage Learning, Boston, MA

> Marketing Communications Manager, Course Technology, Cengage Learning, Boston, MA Course Technology, a division of Cengage Learning, is a worldwide leader in print and technology-based products for computing education.

1999 – 2005 Senior Graphic Designer, State Street Corporation, Boston, MA

> State Street is a leading institutional financial company which specializes in investment servicing and investment management.

Freelance Design Consultant 1993 - 1998

> Clients included: Abacus Inc, Design Continuum, Gillette Company Inc, Good Clean Foods Inc, Fidelity Investments, Fitch Inc, FireBrand Inc, Forsythe Design, Hills Department Stores, Keds Corporation, KHJ Integrated Marketing, Museum of Fine Arts Boston, New England Pottery, Pamet River Partners, Phillips Design Group and Shepherd Quraeshi Associates

1985 - 1993 Director of Design, Fitch Inc, Boston, MA

Fitch is a multidisciplinary design group with emphasis on brand strategy and communications.

1985 Design Assistant, BB&K Communication Inc, Brookline, MA

BB&K Communication is a marketing and communications group specializing in the medical industry.

EDUCATION

Boston University Center for Digital Imaging Arts

Web Design Certificate, May 2011

School of Visual Arts, New York, NY

Bachelor of Fine Arts, June 1984, Scholastic Art Awards recipient (full four-year scholarship)

Proficient in Adobe Suite (InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, Flash), XHTML, CSS, WordPress Working knowledge of After Effects, JavaScript/JQuery, PHP/MySQL. Speaks fluent Mandarin. Special interests in illustration, jewelry and fashion design.

AWARDS

Print Magazine, The Art Directors Club, Communication Arts Magazine, Master Eagle Gallery and Boston Globe Scholastic Art Awards